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Total Visa® Credit Card – Campaign 12

Headlines

All credit histories considered.

Complete the application from your phone or computer.

Credit issues in your past? Look ahead with Total Visa®

Financial Challenges in Your Past?

Financial Issues in Your Past?

Financial Troubles In Your Past?

Look Forward with Total Visa®

Move Ahead with Total Visa®

Move Forward with Total Visa®

Move On with Total Visa®

Past Credit Issues Don't Have to Block Your Future.

Past credit issues? They don't have to block your credit future. Look ahead with Total Visa®

Past credit issues? Total Visa® considers all credit histories.

Past credit mistakes? They don't have to block your future. Look ahead with Total Visa®

Past Credit Problems? Total Visa® considers all credit histories.

Past credit troubles? Total Visa® considers all credit types.

Past credit troubles? Total Visa® is perfect for people like you.

Quickly complete the application from any device.

Step Forward with Total Visa®

Stressed about past credit issues? Look ahead with Total Visa®

Struggled with past credit issues? Total Visa® is perfect for people like you.

Total Visa® was made for people just like you.

Troubled by bad credit in your past?

We consider all credit histories.

Past credit issues? They don't have to block your credit future. Look ahead with Total Visa®

Past credit issues? Total Visa® considers all credit histories. Stressed about past credit issues? Look ahead with Total Visa®

Past credit mistakes? They don't have to block your future. Look ahead with Total Visa®

Past Credit Problems? Total Visa® considers all credit histories.

Past credit troubles? Total Visa® is perfect for people like you. Total Visa® was made for people just like you.

Struggled with past credit issues? Total Visa® is perfect for people like you. Past credit troubles? Total Visa® considers all credit types.

A Real Visa® Credit Card



Headlines Cont.

Apply For Your Total Visa® Credit Card Today!
Apply Today - No Deposit Required!
Apply Today for A Real Visa® Credit Card
Bad Credit, No Problem!
Don't wait for this Opportunity!
Finally! A Real Credit Card for Bad-Fair Credit!
Finally! A Real Credit Card for Poor Credit!
Gain Control with the Total Visa® Credit Card!
Quick Application, Quick Results
Shop Nationwide with the Total Visa® Credit Card!
Your Opportunity For A Visa®
You're Invited to Apply for Our Unsecured Credit Card!
You've had problems? We may have your solution!
Apply Anywhere! The Total Visa® Credit Card.
Apply for the Total Visa® Credit Card Today!
APPLY FOR THE TOTAL VISA® CREDIT CARD TODAY!
Apply on the go! The Total Visa® Credit Card.
The Total Visa® Credit Card...
Find Your TOTAL CREDIT SOLUTION This Holiday Season
YOUR TOTAL CREDIT SOLUTION

Content

All credit histories considered.
Complete the application from your phone or computer.
Credit issues in your past? Look ahead with Total Visa®
Financial Challenges in Your Past?
Financial Issues in Your Past?
Financial Troubles In Your Past?
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Move Ahead with Total Visa®
Move Forward with Total Visa®
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Past Credit Issues Don't Have to Block Your Future.
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Past credit troubles? Total Visa® considers all credit types.
Past credit troubles? Total Visa® is perfect for people like you.
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Total Visa® was made for people just like you.



Content Cont.

Troubled by bad credit in your past?

We consider all credit histories.

Credit issues in your past? Look ahead with Total Visa®

Past credit issues? Total Visa® considers all credit histories.

Past credit mistakes? They don't have to block your future. Look ahead with Total Visa®

Past Credit Problems? Total Visa® considers all credit histories.

Past credit troubles? Total Visa® is perfect for people like you. Total Visa® was made for people just like you.

A real unsecured credit card that doesn't require perfect credit for approval

Bad credit? It's the perfect credit card for people who have faced financial challenges.

Doesn't require perfect credit. Secure online application with fast response.

Have credit issues and looking for an unsecured credit card, try Total Visa

Looking for an unsecured credit card, but have credit issues, try Total Visa

Need a credit card, and have past credit issues, try Total Visa

Perfect card for people who have faced financial challenges. Reports to 3 majors bureaus.

Perfect for people who have financial challenges. Fast and secure online application

Reports to all 3 credit bureaus. Fast decision. Checking account required.

Secure online application with fast response. Choose your card design at no extra charge

The perfect card for people who have faced financial challenges. Fast online application

Total Visa doesn't require perfect credit for approval, even if you had issues in the past

Click the link below to begin your quick and easy application

Apply for a Total Visa Card

Check out the Total Visa Card!

Complete our short application now

Faced Financial Struggles

Get a Genuine Visa Credit Card

Have you Struggled to get Credit in the Past

Tap here for the fast application process

Tap here to apply for the Total Visa Card!

The Total Visa Card may be perfect for you

Total Visa Card

A genuine Visa® credit card accepted by merchants across the USA and online.

Fast and easy application process; response provided in seconds along with manageable monthly payments!

If approved, simply pay an \$89.00 Program Fee** to open your account and access your available credit.

Poor or Limited Credit? Apply for the Total Visa® Credit Card Today! Your TOTAL credit solution.

A genuine Visa® credit card accepted by merchants across the USA and online.

Apply for a true unsecured VISA credit card for consumers with fair or poor credit!

Apply on the go, on the way to work, anytime is Totally Fine with us!

Completing the application is quick, easy and secure with our online application!

EASY ONLINE APPLICATION

Fast and easy application process; response provided in seconds along with manageable monthly payments!

Fast application and a response in seconds! No security deposit required*



Content Cont.

Get a response in as little as 60 seconds

Get Your very own Visa® Credit Card! And the best part is it's your TOTAL credit solution even if you have poor or limited credit!

Have you been turned down for credit cards in the past? Total Visa® is good for customers with poor or limited credit.

Mobile Friendly. Our easy application can be filled out right from your mobile phone, tablet, or desktop computer. To get started just click the apply now button.

The Total Visa® Credit Card is for you! Applying is easy with our quick application and you'll receive a response in as little as 60 seconds.

This is a genuine VISA® Credit Card accepted by merchants across the USA and online.

We invite you to apply for a true, unsecured credit card that reports to all three credit bureaus.

Why Total Visa®? Fast and easy application process; response provided in seconds along with manageable monthly payments!

With the Total Visa® Credit Card, you get manageable monthly payments and pay no security deposit. All you need is an active checking account to get started!*

Your TOTAL credit solution even if you have poor or limited credit!

Our easy online application can be filled out right from your mobile phone, tablet or desktop computer.

CTA's (The following must be placed below every CTA: "If approved, just pay an \$89.00 Program Fee* to open your account and access your available credit.")

Get Started

Let's Go Apply!

Let's Go Apply!

Don't Delay – Apply Today!

Tap Here to Start

Tap Here to Apply

Let's Get Started!

APPLY HERE

APPLY NOW

CLICK HERE And Apply For Your Card Today!

CLICK HERE TO APPLY

Click Here to get started >>

RESPONSE PROVIDED IN SECONDS!

Click to APPLY

Don't delay - Apply here

Don't delay - Click to Apply

See if you're approved!

We invite you to apply today!

Apply Today!



Bullet Points

A FAST & EASY APPLICATION

A Fast & Easy Application. Complete the short 3 part application online now

A GENUINE CREDIT CARD

A genuine Visa® credit card accepted by merchants across the USA and online.

Accepted In Stores Nationwide & Online

Apply now to get an unsecured Visa® credit card.

Basic checking account required

Easy online application

Easy to get, Easy to use

Fast & Easy Application. Complete the short 3 part application online now

Fast and easy application process; Results provided in seconds!

Great for bad, poor, or fair credit!

MANAGEABLE

Manageable Monthly Payments!

No deposit required!*

No security deposit required!*

Online customer service support available 24/7

QUICK RESPONSE

Quick response for online approvals!

Quick Response. Once application is submitted we respond in seconds

Report to all 3 credit bureaus

Reports to all three major credit bureaus

24/7 mobile account access with no security deposit required

\$0 fraud liability if your card is lost or stolen

All credit histories considered for this no security- deposit credit card

Subject Lines: (Personalization permitted)

Inside: Your Total Visa Application

How to apply for Total Visa

Apply for a card -response in as little as 60 seconds

Get a response fast, Total Visa

[fname], complete this credit card application.

Apply for an unsecured Total Visa

Total Visa – New Possibilities

Total could be your credit solution

Just right for you? Total Visa

You can take the next step with Total Visa

Total Visa for less than perfect credit

Total Visa: made for someone like you!

Make a fresh start with Total Visa

Your Total Card application



Subject Lines Cont.: (Personalization permitted)

Apply for a Total Visa Card
Arrived: Your Total Visa Invitation
Easy Application; Fast Response
Total Visa Card Opportunity
1 New Visa for You Today
2020: Get a New Visa
Amazing Total Visa Card For You Today
Get 1 Total Visa This Fall
Get 1 Total Visa This New Year
Get 1 Total Visa This Winter
Get a New Visa Today
Holiday Shopping? Total Visa
Holidays: Total Visa
New Card Decision in 1 Minute
New Year! New Total Visa!
New Year! New Visa Card!
Tis The Season for Total Visa
Total Visa This Spring!
Total Visa This Summer!
Total Visa This Year!
Total Visa: Perfect For You
Visa From Your Mobile
Your Genuine Total Visa
Your New Visa This New Year!
Your New Visa. Isn't It Time?
Your Total Visa this Spring!
Your Total Visa This Summer!
Your Visa This New New Year!
1 New Card May Be Available
1 New Visa in Your Name
A Bona Fide Visa Card for you
A New Visa For You
Apply for a Visa Card Account
Financial Challenges Behind You?
Get a Credit Decision Quickly
Get a Credit Decision Today
Get a Decision Quickly
Get a Decision Today
Get a New Visa Card
Get A New Visa In Your Name
Get Your Legit Visa Card



Subject Lines Cont.: (Personalization permitted)

Get Your New Card Decision in 1 Minute
Get Your New Visa Card
Get Your New Visa in Your Name
Get Your Unsecured Visa Card Decision Today
Look Ahead with Total Visa
Look Forward with Total Visa
Money Troubles Behind You?
Move Ahead with Total Visa
Move Forward with Total Visa
Move On with Total Visa
Move Onward with Total Visa
New Card Opportunity for You Today
New Total Visa in Your Name
Past Credit Challenges?
Past Financial Challenges?
Past Money Challenges?
Past Money Issues?
Past Money Problems?
Time for Your New Visa Card
Time to get Your New Visa from Total
Today You Can Apply for a Visa Card
Total Visa - You Know It!
Total Visa Card for You
Total Visa Card in Your Name
Total Visa Card: Apply Now!
Total Visa is Perfect for You
We've Got Just the Card for You
Your 1 New Visa Card
Your new Visa card
Level up with Total Visa - Apply Today!
Your New Visa Card
Get A New Visa this Summer!
Get this Summer Started with Total Visa
Get Your New Total Visa This Summer!
Have a Sizzling Summer with Total Visa
Hello Sunshine! Don't miss this offer from Total Visa
Hit the beach with Total Visa!
Make a Splash with Total Visa
Make Waves this Summer with Total Visa
Set Sail with Total Visa
Soak up the Sun with Total Visa



Subject Lines Cont.: (Personalization permitted)

Summer Fun Starts with Total Visa

<Date>: Total VISA® Credit Card in Your Name

<FirstName> <LastName>, You have received an amazing Credit Card notification!

<FirstName>, Apply for A Genuine TOTAL Visa® Credit Card

<FirstName>, Apply Now for a TOTAL Visa® Credit Card

<FirstName>, Get your unsecured Total Visa® Credit Card TODAY!

<FirstName>, Have bad or limited credit? No problem!

<FirstName>, Look Inside! New Credit Card may be available here.

Bad credit, <FirstName>? No problem - Apply today to get started!

Apply for a TOTAL Visa® Credit Card

Apply for a Visa Card Account!

Get A New Total Visa® In Your Name!

Get A New Visa® this Valentine's Day!

Get A New Visa® this Winter!

Have bad or limited credit? No problem!

New Total Visa®

Time To Get A New Total Visa®!

Total Visa® Credit Card

1 New Credit Card May Be Available! 😊

1 New Total Visa® 😊 In Your Name!

6 cards to choose from with Total Visa® Credit Card

A Bona Fide Total Visa® for you!

All credit histories considered for this no security deposit credit card

Apply now for this no security- deposit credit card with manageable monthly payments

Apply Today for your Legit Total Visa® Card!

Apply Today for your Legitimate Total Visa® Card!

Are you ready to take charge of your credit cards?

Attention: Unique Card Design Opportunities inside

Authentic, Bona Fide, Genuine, Legitimate. Total Visa®

Authentic. Bona Fide. Genuine. Legit. Total Visa®

Bad Credit? No Problem! 😊

Brushed Metal or Flower Power? Total Visa® has a card design you'll love!

Get a Visa® card for your personal expenses

Interested in a credit card but have had credit problems in the past? Apply today!

Interested in a credit card that reports your credit history to the three credit bureaus?

Interested in an easy to get and easy to use credit card?

It's time for your Total Visa® Credit Card!

New Credit Card Opportunity for you, [Fname]

New Total Visa® for You!

No Credit Card in your Wallet? Get a Total Visa®!

No security deposit credit card with unique card design opportunities.



Subject Lines Cont.: (Personalization permitted)

Open here for your opportunity for a Total Visa® Card!
Patriotic or Brushed Metal? Total Visa® has a card design you'll love!
Patriotic or Flower Power? Total Visa® has a card design you'll love!
Patriotic or Sunset? Total Visa® has a card design you'll love!
Pets or Brushed Metal? Total Visa® has a card design you'll love!
Pets or Flower Power? Total Visa® has a card design you'll love!
Pets or Patriotic? Total Visa® has a card design you'll love!
Pets or Sunsets? Total Visa® has a card design you'll love!
Ready for a fast application process with no required security deposit?
Sunset or Flower Power? Total Visa® has a card design you'll love!
Sunsets or Brushed Metal? Total Visa® has a card design you'll love!
The ideal option for those with less-than-perfect credit histories
There's a Total Visa® waiting for [fname] - Apply Today!
Time To Get Your New Total Visa®! 🕒
Today You Can Apply for a Total Visa® Card!
Today You Can Apply To get A Total Visa® Card!
Total Visa® - Tap Out Your Application from Any Mobile Device!
Total Visa® - You Know It!
Total Visa® Card – Apply for yours today!
Total Visa®, Apply Today!
Totally Smart. Total Visa® Card.
Unique Credit Card Opportunity for you, [Fname]
We've got just the card for you!
You know it! Total Visa® Credit Card!
Your Total credit solution with nationwide access
Your Total credit solution with unique card design opportunities
Gain New Opportunities with a Visa Credit Card Account
Submit Your Application for a Total Visa
The Total Credit Solution: The card you are looking for.
This could be the credit card you not only deserve, but also the one you need right now!
We may approve you when others won't.
You have received a Credit Card notification!
Your Application for a Visa Card Account!
You're Invited to Apply for Our Unsecured Credit Card!
A credit card opportunity you don't want to miss
A new Visa® Card May Be Available For You.
Get a New Visa® Card
Less than perfect Credit Score? You May Qualify For A Visa® Card!
New Total Visa® in Your Name
Total Visa® Credit Card for You
Visa® Card Invitation for [Firstname]/[email]



Subject Lines Cont.: (Personalization permitted)

Worried About Low Credit? Apply Anyway, We May Approve You!
You have received an amazing offer for a new credit card!
You May qualify for a Total Visa® Card. Details Inside.
You May Qualify for a Visa Card
Your New Visa® Card Eligibility Status Inside
Your Opportunity for a New Visa
Your Opportunity for a Total Visa
You're Invited To Apply For A Visa® Card Perfect For Low Credit
Apply for an unsecured card that's easy to get and easy to use
Bad credit? No problem -Apply today to get started!
Get your unsecured Total Visa® Credit Card TODAY!
We Invite You to Apply Today
You're just minutes away from getting your Total Visa® Unsecured Credit Card.
You've been recommended - APPLY today!
A Genuine VISA® Credit Card
Apply for A Genuine TOTAL Visa® Credit Card
Apply Now for a TOTAL Visa® Credit Card
Get a New Total Visa® Credit Card
Get a Total Visa® Credit Card
Get a Visa® Credit Card
Look Inside! New Credit Card may be available here.
The card you are looking for.
The Total Credit Solution
Total Visa® Credit Card in Your Name
You have received an amazing Credit Card notification!
Your Opportunity for a Visa®

From Lines:

Total VISA® Credit Card
Total Visa® Credit Card
TotalVisaCreditCard
Total Visa® Card
TotalVisaCard
Total Visa® CreditCard
Your Total Visa® Credit Card
The Total Visa® Credit Card
Total Visa® Credit Solutions
Total Visa® Opportunity
Unique Total Visa® Offer
Unique Total Visa® Opportunity



Disclaimer (all required)

** See Rates, Fees, Costs and Limitations page for additional details. (linked to https://totalcardvisa.com/pdf/TotalVisa_rates_fees_costs_and_limitations.pdf)

The Total Visa® Card is issued by The Bank of Missouri pursuant to a license from Visa® U.S.A Inc. Card use subject to available credit; for security reasons, card may not be used at automated fuel pumps, for gambling transactions or at merchants outside the United States. If approved, just pay an \$89.00 program fee to open your account.

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