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First Access Visa® Card – Campaign 27

Headlines

A Real Visa® Credit Card

All credit histories considered.

Apply Anywhere! The First Access Visa® Credit Card.

Apply for the First Access Visa® Credit Card Today!

Apply For Your First Access Visa® Credit Card Today!

Apply on the go! The First Access Visa® Credit Card.

Apply Today - No Deposit Required!

Apply Today for A Real Visa® Credit Card

Bad Credit, No Problem!

Complete the application from your phone or computer.

Credit issues in your past? Look ahead with First Access Visa®

Don't wait for this Opportunity!

Finally! A Real Credit Card for Bad-Fair Credit!

Finally! A Real Credit Card for Poor Credit!

Financial Challenges in Your Past?

Financial Issues in Your Past?

Financial Troubles In Your Past?

First Access Visa® was made for people just like you.

Gain Control with the First Access Visa® Credit Card!

Look Forward with First Access Visa®

Move Ahead with First Access Visa®

Move Forward with First Access Visa®

Move On with First Access Visa®

Past Credit Issues Don't Have to Block Your Future.

Past credit issues? They don't have to block your credit future. Look ahead with First Access Visa®

Past credit issues? First Access Visa® considers all credit histories.

Past credit issues? First Access Visa® considers all credit histories.

Past credit mistakes? They don't have to block your future. Look ahead with First Access Visa®

Past Credit Problems? First Access Visa® considers all credit histories.

Past credit troubles? First Access Visa® considers all credit types.

Past credit troubles? First Access Visa® is perfect for people like you.

Past credit troubles? First Access Visa® is perfect for people like you.

Quick Application, Quick Results



Headlines Cont.

Quickly complete the application from any device.
First Access Visa® was made for people just like you.
Stressed about past credit issues? Look ahead with First Access Visa®
Shop Nationwide with the First Access Visa® Credit Card!
Step Forward with First Access Visa®
Stressed about past credit issues? Look ahead with First Access Visa®
Struggled with past credit issues? First Access Visa® is perfect for people like you.
Struggled with past credit issues? First Access Visa® is perfect for people like you.
The First Access Visa® Credit Card...
Troubled by bad credit in your past?
We consider all credit histories.
You're Invited to Apply for Our Unsecured Credit Card!
You've had problems? We may have your solution!
Your Opportunity For A Visa®

Content

All credit histories considered.
Complete the application from your phone or computer.
Credit issues in your past? Look ahead with First Access Visa®
Financial Challenges in Your Past?
Financial Issues in Your Past?
Financial Troubles In Your Past?
Look Forward with First Access Visa®
Move Ahead with First Access Visa®
Move Forward with First Access Visa®
Move On with First Access Visa®
Past Credit Issues Don't Have to Block Your Future.
Past credit issues? They don't have to block your credit future. Look ahead with First Access Visa®
Past credit troubles? First Access Visa® considers all credit types.
Past credit troubles? First Access Visa® is perfect for people like you.
Quickly complete the application from any device.
Step Forward with First Access Visa®
Stressed about past credit issues? Look ahead with First Access Visa®
Struggled with past credit issues? First Access Visa® is perfect for people like you.
First Access Visa® was made for people just like you.
Troubled by bad credit in your past?
We consider all credit histories.
Credit issues in your past? Look ahead with First Access Visa®
Past credit issues? First Access Visa® considers all credit histories.
Past credit mistakes? They don't have to block your future. Look ahead with First Access Visa®
Past Credit Problems? First Access Visa® considers all credit histories.



Content Cont.

Past credit troubles? First Access Visa® is perfect for people like you.

There might be a card ready for you.

See if you're approved

Response provided in seconds along with manageable monthly payments.

Click the link below to begin your quick and easy application

A genuine Visa® credit card accepted by merchants across the USA and online.

All you need is an active checking account to get started!

Apply for a true unsecured Visa® credit card for consumers with fair or poor credit!

Completing the application is quick, easy, and secure with our online application!

EASY ONLINE APPLICATION

Fast and easy application process; response provided in seconds along with manageable monthly payments!

Fast application and a response in seconds! No security deposit required*

Apply on the go, on the way to work, anytime is Totally Fine with us!

Applying is easy with our quick application and you'll receive a response in as little as 60 seconds.

"Full-Featured Visa® Credit Card Without Needing Perfect Credit??"

Apply for A First Access Card Now! Accepted Nationwide"

"Get A Full-Featured Visa® Credit Card

First Access Card Is A True Visa® Credit Card That Doesn't Require Perfect Credit. Apply Now!"

Get a response in as little as 60 seconds

Have you been turned down for credit cards in the past? First Access Visa® is good for customers with poor or limited credit.

Mobile Friendly. Our easy application can be filled out right from your mobile phone, tablet, or desktop computer. To get started just click the apply now button.

Our easy online application can be filled out right from your mobile phone, tablet or desktop computer.

Poor or Limited Credit? Apply for the First Access Visa® Credit Card Today!

The First Access Visa® Credit Card is for you!

The First Access Visa® Credit Card is for you! Applying is easy with our quick application and you'll receive a response in as little as 60 seconds.

This is a genuine Visa® Credit Card accepted by merchants across the USA and online.

"Want a Visa® Card But Don't Have Perfect Credit?"

Get A First Access Visa® Credit Card, Accepted Nationwide!"

We invite you to apply for a true, unsecured credit card that reports to all three credit bureaus.

Why First Access Visa®? Fast and easy application process; response provided in seconds along with manageable monthly payments!

With the First Access Visa® Credit Card, you get manageable monthly payments and pay no security deposit.

A Credit Card Accepted by Merchants Across the USA and online

Have you been turned down for credit cards in the past? First Access Visa® credit card is good for customers with poor or limited credit.

Applying is easy with our quick online application. Get started now and receive a response in as little as 60 seconds.

This genuine Visa® credit card is accepted by merchants across the USA and online.



CTA's

This line must be placed below every CTA: "If approved, just pay a \$95.00* program fee to open your account and access your available credit."

Let's Go Apply!

Don't Delay - Apply Today!

Tap Here to Start

Tap Here to Apply

Let's Get Started!

APPLY HERE

APPLY NOW

Apply Online

Apply Today!

CLICK HERE And Apply For Your Card Today!

CLICK HERE TO APPLY

Click Here to get started >>

Click to APPLY

Don't Delay - Apply Here

Don't Delay - Click to Apply

Get Started

RESPONSE PROVIDED IN SECONDS!

See if you're approved!

We Invite You To Apply Today

Bullet Points

24/7 mobile account access with no security deposit required

\$0 fraud liability if your card is lost or stolen

All credit histories considered for this no security deposit credit card

Get the security and convenience of a full-featured, unsecured Visa® Credit Card – accepted at millions of merchant and ATM locations nationwide and online

Reporting monthly to all three major credit reporting agencies

Perfect credit not required for approval; we may approve you when others won't.

Easy and secure online application

If approved, pay a Program Fee and you can access the \$300 credit limit (subject to available credit)

Receive your card more quickly with optional Expedited Processing (additional fee applies)

Get a result in as little as 60 seconds upon completion of the online application

Online Customer Center available 24 x 7

Issued by The Bank of Missouri

A Genuine Credit Card

Great for Bad, poor, or fair credit!

Reports to all three major credit bureaus



Subject Lines (Personalization Permitted)

Inside: Your First Access Application
How to apply for First Access Visa
Apply for a card -response in as little as 60 seconds
Get a response fast, First Access Visa
[fname], complete this credit card application.
Apply for an unsecured First Access Visa
First Access Visa – New Possibilities
First Access could be your credit solution
Just right for you? First Access Visa
You can take the next step with First Access
First Access Visa for less than perfect credit
First Access Visa: made for someone like you!
Make a fresh start with First Access Visa
Your First Access Card application
Apply for a First Access Visa Card
Arrived: Your First Access Visa Invitation
Easy Application; Fast Response
First Access Visa Card Opportunity
Your Visa Card Opportunity
New Card Application for [FName] [LName]
Apply for a Real Visa® Card Today
Apply for the First Access Visa Today
A New Visa Card Is Waiting. Apply Now!
A First Access Card Is Waiting for You
The First Access Visa Card is Here
the First Access Solid Black Visa Is Here
See if You Qualify for the First Access Solid Black Visa
Time to Check Your Qualification for a New Visa Card
Pre-Qualification for a New Visa Card
Here's Your Opportunity for a Visa Card
See if a First Access Card is Available to You
A New Visa® Card May Be Available
Invitation for [FName] to apply for a Visa® card
Your Visa® Card Application
Visa® Card Opportunity Available for You
Been turned down for a Visa card, try First Access
1 New Visa for You Today
2020: Get a New Visa
Amazing First Access Card For You Today
First Access Visa: Perfect For You
Get a New Visa Today



Subject Lines Cont. (Personalization Permitted)

New Card Decision in 1 Minute
See if You're Approved Today!
Visa From Your Mobile
Your First Access Visa This Spring!
Your First Access Visa This Summer!
A Bona Fide Visa Card for you
A New Visa for You
Apply for a Visa Card Account
Financial Challenges Behind You?
First Access Visa - You Know It!
First Access Visa Card for You
First Access Visa Card in Your Name
First Access Visa Card: Apply Now!
First Access Visa is Perfect for You
Get a Decision Quickly
Get a Decision Today
Get a New Visa Card
Get A New Visa In Your Name
Get Your Legit Visa Card
Get Your New Card Decision in 1 Minute
Get Your New Visa Card
Get Your New Visa in Your Name
Get Your Unsecured Visa Card Decision Today
Look Ahead with First Access Visa
Look Forward with First Access Visa
Money Troubles Behind You?
Move Ahead with First Access Visa
Move Forward with First Access Visa
Move On with First Access Visa
Move Onward with First Access Visa
New Card Opportunity for You Today
New First Access Visa in Your Name
Past Credit Challenges?
Past Financial Challenges?
Past Money Challenges?
Past Money Issues?
Past Money Problems?
Time for Your New Visa Card
Time to get Your New Visa from First Access
Today You Can Apply for a Visa Card
We've Got Just the Card for You



Subject Lines Cont. (Personalization Permitted)

Your 1 New Visa Card
Apply Now for a FIRST ACCESS Credit Card
New First Access Card for You!
Time To Get Your New Card!
Card for poor credit
Get your next credit card
Quick apply credit card
Apply for A Genuine FIRST ACCESS Visa® Credit Card
Bad credit? No problem - Apply today to get started!
Get your unsecured First Access Visa® Credit Card TODAY!
Have bad or limited credit? No problem!
Get access to a new credit card
Time to get your New Credit Card!
Apply now for this no security deposit credit card with manageable monthly payments
Apply Today for your Legit First Access Visa® Card!
Apply Today for your Legitimate First Access Visa® Card!
Are you ready to take charge of your credit cards?
Attention: Unique Card Design Opportunities inside
Authentic, Bona Fide, Genuine, Legitimate. First Access Visa®
Authentic. Bona Fide. Genuine. Legit. First Access Visa®
First Access Visa® - Tap Out Your Application from Any Mobile Device!
First Access Visa® - You Know It!
First Access Visa® Card – Apply for yours today!
First Access Visa®, Apply Today!
Get a Visa® card for your personal expenses
Interested in a credit card but have had credit problems in the past? Apply today!
Interested in a credit card that reports your credit history to the three credit bureaus?
Interested in an easy to get and easy to use credit card?
It's time for your First Access Visa® Credit Card!
Level up with First Access Visa - Apply Today!
New Credit Card Opportunity for you, [Name or Username]
No credit card in your wallet? Get a First Access Visa®!
No security deposit credit card with unique card design opportunities
Open here for your opportunity for a First Access Visa® Card!
Ready for a fast application process with no required security deposit?
The ideal option for those with less-than-perfect credit histories
There's a First Access Visa® waiting for [fname] – Apply Today!
Today You Can Apply for a First Access Visa® Card!
Today You Can Apply To get A First Access Visa® Card!
Totally Smart. First Access Visa® Card
Unique Credit Card Opportunity for you, [Name or Username]



Subject Lines Cont. (Personalization Permitted)

You know it! First Access Visa® Credit Card!
Your Total credit solution with nationwide access
Your Total credit solution with unique card design opportunities
Your Genuine First Access Visa!
Your New Visa. Isn't It Time?
Apply for First Access Visa® - It will only take a minute.
New First Access Visa® for You!
New First Access Visa® 🤖 In Your Name!
Time To Get Your New Visa®! 📩
Your First Access Visa® Card is only a minute away.
Gain New Opportunities with a Visa Credit Card Account
The First Access Credit Solution: The card you are looking for.
This could be the credit card you not only deserve, but also the one you need right now!
You have received a Credit Card notification!
Are You Interested In A Visa® Credit Card?
Get Your Unsecured Visa® Credit Card Today!
Here's A Visa® Credit Card For You!
New Credit Card Available!
Visa® Credit Card Application For You
Visa® Credit Card Offer for You
Visa® Credit Card Opportunity for You
You Have Received An Invitation To Open A New Visa® Card Account
You've Received Your Application For A New Visa® Card
Your Opportunity For A Visa
You're Invited To Apply For Our Unsecured Credit Card!
A Genuine Visa® Card
A Genuine Visa® Credit Card
Access You Deserve
Apply for A Genuine FIRST ACCESS Visa® Credit Card
Apply Now for a FIRST ACCESS Visa® Credit Card
Are you looking for a card?
Credit less than perfect? Apply Anyway!
Don't wait for this Opportunity!
First Access Offers Credit Solutions
First Access Visa® Credit Card in Your Name
FIRST ACCESS Visa® Credit Card: Apply Now!
FIRST ACCESS: Apply Now for Your Visa® Credit Card
Get a First Access Visa® Credit Card
Get a full-featured Visa® Credit Card, accepted nationwide!
Get a Visa® Card
Get a Visa® Credit Card



Subject Lines Cont. (Personalization Permitted)

Interested In A Visa® Card?
Introducing the first access Visa® credit card
Less Than Perfect Credit? Still Apply, We May Approve You!
Look inside! New Credit Card may be available here.
New Opportunities with a Visa® Credit Card Account
New Visa® Credit Card
Submit Your Application with a First Access VISA
The card you are looking for.
The First Access Credit Solution
We may approve you when others won't
You have received an amazing Credit Card notification!
Your Application for a Visa Card Account!
Your Application with First Access Card
Your New Visa® Card Account
Your Path to Access
Your Visa® opportunity awaits you
Your Visa® opportunity is waiting for you

From Lines

CardServices
First AccessVisaCard
NewVisaCard
First Access Card
First Access CardServices
First Access Visa® Credit Solutions
First Access Visa® Opportunity
Unique First Access Visa® Offer
Unique First Access Visa® Opportunity
First Access Visa® Credit Card
First AccessVIsaCreditCard
First Access Visa® Card
First AccessVisaCard
First Access Visa® CreditCard
First Access Card
First Access Visa®
First_Access_Visa®
First-Access-Card



Approved Messaging

Last Updated: 2/9/2021

Disclaimer (all required)

The First Access Visa® Card is issued by The Bank of Missouri pursuant to a license from Visa® U.S.A. Inc. Card use subject to available credit; for security reasons, card may not be used at automated fuel pumps, for gambling transactions or at merchants outside the United States.

If approved, just pay a \$95.00 program fee to open your account and access your available credit.

**See Rates, Fees, Costs and Limitations page for additional details.

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