



Card Name: RushCard® Prepaid Visa®
Tracking Link and Commission: In email
Commission Point: Approved Application
Reporting: Real-time via pixel (post back preferred)

Abuse Policy: Any violation(s) of the following conditions may cause iCommissions to remove the offending Publisher from these programs and withhold payments for outstanding approvals. Furthermore, abuse of this policy is grounds for immediate termination.

Approved Marketing Methods:

Display

Card Comparison Banners Thank You Pages Articles/Reviews Text

Content

Email

Internal Newsletter

Pop

Redirect Path Push Notification

Search

Paid Search

Network Distribution

Site Listings 3rd Party Email

General Campaign Terms & Conditions:

- Campaigns may only be marketed through approved methods specific to campaign. The following are forbidden: face-to-face marketing, event marketing, incentivized traffic, and lead capture on publisher's site.
- Publisher must use campaign specific creative.
- Publishers desiring to create publisher specific creative, must submit and gain approval from iCommissions prior to driving traffic through it.
- Publisher sites must be approved prior to listing campaigns and source ID's must be passed through for compliance purposes.
- Potential sites should be high quality and not contain adult material, promote gambling or other illegal activity, internet abuse or Spyware. They must be U.S. targeted and written in English.
- Card comparison sites must include an advertiser disclaimer which states that they are compensated for campaigns listed on their site.
- Sites must contain a privacy policy.
- Network distribution is prohibited unless specifically approved by iCommissions.
- If allowed to distribute through their network, Publisher agrees to provide a listing of placements for compliance purposes.
- Written consent is required before publishing any material or offline advertising that makes references to any programs or trademarks promoted by iCommissions. This restriction includes, but is not limited to, offline press releases, online press releases, print ads, radio ads, and any listing on websites that are not pre-approved.



Search Engine Marketing (Trademark or Brand Term bidding) Requirements:

Publishers are strictly prohibited from bidding on any RushCard® Prepaid Visa® brand / trademark terms and domain names, including misspellings, on any search engine or other digital media (desktop and mobile), including Google, Yahoo!, MSN, etc. Publishers must include " RushCard® Prepaid Visa®" as a negative matched keyword in all paid search campaigns.

Publishers are also prohibited from displaying any RushCard® Prepaid Visa® domains as the destination URL in their SEM ad copy for any keyword or as content on any web page. RushCard® Prepaid Visa® domains include, but are not limited to: www.rushcard.com, www.greendot.com, www.greendotcredit.com, www.greendotcc.com, www.bonnevillebank.com and www.gobank.com

Publishers are also prohibited from including the proceeding terms in any advertisement that links directly to these offers: Building, Rebuilding, Establishing, Guaranteed, Easy Approval, Preapproved, Improving, Repair and Restore.

Restrictions:

State Edit: Vermont

All placements must comply, and corrections must be made within 48 hours of notice.

US Traffic Only

Applicants must be over the age of 18 (19 in Alabama and Nebraska; 21 in Mississippi)

3rd party/network distribution allowed on this campaign with sales approval.

Applicants must be over the age of 18

Positioning Requirements:

The following marketing language is approved for the promotion of the RushCard® Prepaid Visa® from MetaBank®.

Category Suggestions:

Prepaid, Debit Card



RushCard® Prepaid Visa®	
Approved Bullet Points	<ul style="list-style-type: none"> • Prepaid Visa® with ATM's coast to coast • Get paid up to two days faster than a paper check with direct deposit • Customize your prepaid Visa® • FDIC-insured, secure card • Visit RushCard.com for terms and conditions.
Purchases: Intro APR	N/A
Balance Transfers: Intro APR	N/A
Regular APR	N/A
Cash Advance APR	N/A
Annual Fee	Variable Monthly Fees
Credit Needed	Limited/No Credit
Processing Fee	See Terms
Monthly Servicing Fee	Variable Monthly Fees
Card Art (Sequin):	
Card Art (Carbon):	
Card Art (24k):	